

# **PROCEEDING**

## **THE 2015 INTERNATIONAL SEMINAR ON EDUCATION**

**Theme:**

**“The Uniqueness of Educational Practices  
towards Harmonization of the ASEAN  
Community in 2015”**

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# PROCEEDING

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# APPLYING EDUTAINMENT METHOD TO ENHANCING EARLY CHILDHOOD LANGUAGE SKILL

Nesna Agustriana<sup>1</sup>

## ABSTRACT

*The purpose of this research is to enhancing early childhood language skill in Al-Muhajirin Kindergarten Bengkulu City through applying edutainment method. Action Research have done to accomplish that purpose. Research Subject from student of Al-Muhajirin Kindergarten year 2013/2014 amount 22 students. Data analysis technique used was qualitative descriptive statistics by using the formula the average score and the percentage of accomplished children. This research concluded that the method of edutainment can enhance language skills of early childhood by evident from the success achieved scores of each cycle namely: pre-cycle (19%), first cycle (60%), and second cycles (89%).*

**Keywords :** *Language skill, Edutainment Methods*

## 1. PRELIMINARY

Early childhood have problems with language, especially in speaking so that the child has difficulty in interacting with others. Language is one of the communication tools. Children can reach out and build self-confidence, ability to cooperate, social skills, empathy, and the ability to communicate with language. Learning process is still done is teacher-centered learning. Other facts show there are many teachers who refers to the targets of the curriculum, so that the implementation of learning both in the classroom and outside the classroom the teacher still do with a mere perfunctory manner. Moreover, teachers hold master control without positioning the children as a subject.

The process of education and learning that takes place in schools and community focus only mastery of science and less touching moral formation, social and emotional or development of attitudes and noble character. As a result, the formation of an attitude of respect, tolerance, and noble character as learning basic life together "learning to live together" is less created. Though emotional and social aspects are the most important capital in preparing the children to face their future.

Researcher observation showed that language skill is low. Lack of language skills in children make the child less able to establish effective social interaction with its environment. Therefore it is necessary to attempt to facilitate learning in school that requires a learning model that can be operated by a teacher at the school. Teachers should be able to find the right method and varied learning in early childhood learning so as to develop the social skills of children. The learning methods should match with the characteristics of learning in early childhood, with emphasizing on fun play activities, to avoid feeling saturated or getting bored.

One alternative solution that is believed to be more successful than teacher-centered learning is learning by using edutainment. This method is considered relevant in improving the language skills of children. The emergence of the concept of edutainment, seeking a conducive learning and fun, have made an assumption that the positive feelings (happy / excited) will accelerate the learning and the child will be able to achieve optimal learning results.

## 2. DISCUSSION

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Speak is communicate using language media that drive life (Rahayu, 2007: 5). Speak is a series of sounds that symbolizes thoughts, feelings and human attitude (Suhartono, 2005: 8). Speak is a tool for people to express ideas, ideals, and desires to others (Satiadarma, 2001: 96). Speak to function as a means of oral and written communication. By being able to use the language will make it easier to get along and easily adjust to the environment.

Classification of children language is divided into seven functions namely, the instrumental function, comprehensive functionality, interaction function, the function of personality, problem-solving function, the function of imagination and function information (Arifin, 1993: 17). Therefore speaking is the most important tool in human life, without language human can not communicate and socialize with their environment surrounding.

Language skills refers to a person's ability to communicate. With good language skills, people will easily express their ideas and opinions precisely. Language skills determine by aspects of language include the ability to write, read, listen, and speak. Language skill is determined by aspects of language including the ability to speak. Speaking skill very supported the occurrence of communication verbally and the interaction with other people.

The method is part of a strategy of activities (Moeslihatoen, 2004: 7). Method is selected based strategies and activities that have been set. Method is the way, which in the operation as a means to fulfill the purpose of activity. Edutainment is derived from the word *education* and *entertainment*. Sutrisno explained: *Edutainment* in terms of language means education entertaining or fun, while in terms of terminology *edutainment* is a learning process that is designed so that the amount of education and entertainment can be combined in harmony so learning can be more fun. Enjoyable learning is usually done with humor or game (game), playing the role (role-play) and demonstrations (Moh. Sholeh Hamid, 2011: 18). Edutainment is a typical form of entertainment that allows children to be part of the study, for example, get new information from the various experiences of life of the child, and the children can know the values and behavior patterns can be influenced by their life. Hamruni defines edutainment as a learning process that is designed with a combination of education and entertainment contents in harmony so that the learning activities fun (Suyadi, 2010: 222).

According to William in edutainment methods there are 3 R elements namely: 1) *relevance*, 2) *relationships*, 3) *responsibility*. *Students have a responsibility to be respectful and helpful to everyone in the classroom. You, as the edutainer, the expected student behavior models* (Brad Johnson, 2010: 146). Nemeć and Josef, said that "*edutainment is a distinctive form of entertainment that enables the of participants to be educated (eg get new information from various fields of our life) or even brought up (their postures, values and behavioral patterns could be influenced)*" (Jiri Nemeć, 2002: 1). Edutainment is a combination, the function of education and content with forms of entertainment, which aims to create an attractive learning environment. With edutainment method, the learning process in schools will be fun so kids do not feel tired or bored, but becomes more meaningful and able to associate the material with everyday life.

### 3. METHOD

This study uses action research for two cycles and each cycle has four phases it is: planning, action, observation and reflection. Class Action Research conducted in first semester for one semester of the academic year 2013/2014, the subject of research is the students who totaled 22 children in group B2 in "Kindergarten Al-Muhajirin", consisting of 11 boys and 11 the girls. Procedures research done gradually, learning performed by using edutainment, that each cycle is always improved and refined to obtain the proper learning patterns.

### 4. CONCLUSIONS AND RECOMMENDATIONS

According to Tarigan (1993: 15), speaking is the ability to pronounce the sounds of articulation or words to express, stating, and delivering thoughts, ideas, and feelings. According Utami (1993: 172) The main purpose of speech is to convey the message to other people to be able to communicate about something with language.

According Semi (1990: 99) speaking skills have a purpose, namely: a) able to speak using tool of speaking properly, b) trained to use Indonesian children actively so that they can communicate well in formal activities, c) children are able to tell stories easily, smoothly, and eloquent, d) children can speak manners, e) children can pronounce words and pronounce a sentence with the right motivation.

In general through edutainment method can improve the language skills of early childhood, it is proofed in the child's completeness learning scores pre-existing cycle there were 4 children (19%), Cycle I there were 11 children (60%), and the cycle II there were 19 children language skills (89%) have been rising. Based on these results, some recommendations can be said that the application of edutainment in learning method can improve the language skills of children. This is because due to the use of edutainment method is a combination between the function of education with entertainment content in the form of the game. The game aims to create an attractive learning environment, thus making the learning process of children in school more meaningful, fun and avoid boring. By using edutainment make children's learning activities more enjoyable, meaningful. Besides that, games contribute to children in learning and also a real activity for children.

Based on the research results, the researchers suggested for early childhood educators / teachers to apply edutainment method in order to improve the language skills of children and find appropriate methods for learning, especially in early childhood education institutions.

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